

Rigoberto Pinto

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Art director, illustrator, and graphic design leader with a passion for using visual storytelling to bring ideas to life.

SKILLS

Art Direction | Concept Design | Illustration | Graphic Design | Creative Direction
Branding & Identity | Digital Illustration | Animation | Character Concepting | Fluent in Spanish

TOOLS

Adobe Photoshop | ZBrush | InDesign | Adobe Creative Suite | Illustrator | Gouache
Mac | Android | IOS | Microsoft Office Suite | Google Suite | Figma | Slack

EXPERIENCE

Disney Live Entertainment

6/2024-Present

Producing live entertainment across Disney's multiple venues worldwide

Anaheim, CA

Concept Artist/Illustrator

- Design graphic elements that align with Disney's standards and brand identity, creating a seamless integration with all visual aspects of production
- Partner closely with art directors to provide design support on a variety of short-term and long-term projects, adapting to diverse creative needs and timelines
- Assist with concept development, color callouts, prop design, stage design, logo creation, and illustration for printing across global theme parks, cruise lines, and hotels, collaborating with both internal and external vendors to ensure high-quality results
- Ensure the compatibility and excellence of all graphic designs, while adhering to the project scope, schedule, and budget to deliver visually compelling live show environments
- Create visual presentations that support the development of graphic designs for theatrical, concert, and architectural elements supporting Disney's live entertainment experiences
- Served as a Cast Member at Disneyland on the Millennium Falcon: Smuggler's Run

Mattel (Contract)

6/2022-6/2023

A multinational \$5.3B toy manufacturing and entertainment company

Los Angeles, CA

Designer-Special Projects

- Led the ideation, sketch, and design for a variety of Mattel plushie toys across multiple IPs; leveraged Photoshop to bring concepts to life
- Collaborated with Project Manager and Creative Director to create three unique designs for plushie concepts; translated sketches into 2d prototypes and then into a physical product

Google

12/2019-3/2023

A \$279.8B American multinational technology company

Playa Vista, CA

Art Director

- Led creative direction for market-ready app; oversaw development of characters, backgrounds, fonts, colors, and overall process from ideation to launch
- Conceptualized, edited, and finalized 6 original GIF designs in collaboration with SportsManias, resulting in 15% increase in digital shares of animated GIFs

- Revitalized existing GIF artwork for the Google/Tenor project by working across a team of 20 creatives and project managers to create digital content that is sharable on a global scale
- Spearheaded sprints to create team efficiencies, streamline workflow, and hit all deadlines
- Shared regular updates with leadership team on project goals and timelines

Wild Canary Animation (Freelance)

2019-2020 & 2022-2023

Animation studio producing original content for the entertainment industry Burbank, CA

Storyboard Artist

- Collaborated with Art Director to create captivating storyboards and illustrations for children's market viability testing
- Introduced Agile Methodologies and sprints to art team to improve workflow and meeting deadlines consistently
- Created sketches and hand-drawn illustrations, establishing story pace and themes, collected feedback, and produced clean line drawings and vibrant coloring
- Provided subject matter expertise to fortify product viability and establish story pace and themes

Zya Music (Acquired by Google)

1/2018-1/2019

Music Gaming application

Calabasas, CA

Lead Designer

- Developed artwork strategies and created all artwork, character designs, concepting, props, and layouts for two applications on the iOS platform
- Formulated collaborative approach with marketing team to ensure visual themes and user test data were optimized for mobile platform; launched testing and QA to locate and fix bugs

OTHER EXPERIENCE

Attractions Cast Member , Disneyland Resort	2023-2024
Art Director , Blink	2019-2023
Production Assistant , Dash Radio	2014-2015
Promotions Specialist , Grupo Radio Centro	2012-2013
Promotions Specialist , Entravision	2012-2013
Promotions Specialist , Spanish Broadcasting System	2011-2012

AWARDS & RECOGNITION

Fast Company's Design by Innovation Awards	2022
Top Games & Apps "Custom Stickers" by Google	

EDUCATION & TRAINING

ArtCenter College of Design | Bachelor of Fine Arts | *Illustration & Entertainment Arts*
Pasadena City College | General Arts | *Art Studies*